

# Essentials of Engagement

Information Sheet



**Do you have a role in engagement?**

**Do you know where to start your engagement journey?**

**Would you like to know more from leading engagement experts?**

The Essentials of Engagement course is the ideal starting point for engagement practitioners and provides introductory concepts, tools and methods for anyone involved in engagement, in any organisation and at any level of function. The course provides you with foundation skills and knowledge about engaging with communities and stakeholders.

This course is the initial pre-requisite course for completing the IAP2 Australasia Certificate of Engagement.

**Earn 6  
CPD points  
for this  
course.**

## Course Aim

**You will be able to work with key elements of engagement using IAP2 tools, models and frameworks as a foundation to further your engagement knowledge and practice.**



## Course Objectives

- Introduce the key elements of contemporary engagement practices
- Introduce and explore the dynamics of the Community Engagement Model (CEM) and be clear on who leads and acts in the engagement process
- Introduce and demonstrate how to practice the IAP2 Core Values, Code of Ethics and Spectrum of Public Participation, and Diversity, Equity, and Inclusion principles
- Advise participants how they can be guided by the IAP2A Practice Framework to Design, Plan, Implement and Review engagement process.



## Learning Outcomes

- Identify key elements of contemporary and quality engagement practices
- Ethically practice the application of the IAP2 Core Values and Code of Ethics, and Diversity, Equity, and Inclusion principles
- Understand and apply the principles of the CEM2 to be clear on who leads and acts in the engagement process
- Understand and use the IAP2 Australasia Practice Framework to guide your engagement processes and to successfully Plan, Design, Implement and Review your engagement project.



## Course Content

- What is contemporary engagement?
- Who is responsible for leading the engagement and who is responsible for implementing decisions or actions relating to the engagement process and introduction to the Spectrum overlay and the CEM2 Commitments
- The role of the engagement professional
- How to practice ethically following the IAP2 Code of Ethics, Core Values and Diversity, Equity and Inclusion principles and guidance, particularly with First Nations Peoples in Australasia
- The Practice Framework and how it can be used as a 'checklist' for the engagement process.

## Benefits

- Explore your engagement learning journey and build on your professional development
- Develop your knowledge of the principles and guidelines associated with delivering effective engagement and how the core models and Practice Framework of engagement should work in practice
- Access to and can ask questions from IAP2A's experienced trainers, who are also highly experienced engagement practitioners
- The opportunity to develop and/or enhance your own professional network.

## Who Should do this Training?

The Essentials of Engagement course has been designed for those who:

- Have a role in engagement and/or would like to know more from leading experts
- Are new to engagement, work closely with engagement professionals and those who have been practising for some time but are looking to enhance their skills and knowledge
- Wishing to obtain a professional qualification by completing the IAP2 Australasia Certificate in Engagement.

