

Engagement Essentials

Duration: one day

Description:

This module is the comprehensive introduction to the core concepts and language of community and stakeholder engagement, in a contemporary Australasian context. Often described as the “tasting plate” for IAP2 Australasia training modules.

Participants will be provided with core concepts upon which to plan, design, facilitate and implement successful engagement processes. This module will discuss the essential elements of engagement practice (context, scope, people, purpose and influence and relationships), along with the benefits of delivering high quality engagement processes.

This module introduces Standards for Practice, the IAP2 Code of Ethics and provides a clear definition of engagement, preparing participants for professional practice.

Participants will have the opportunity to reflect their own role and experiences in community and stakeholder engagement, whilst recognising opportunities for their future training needs.

This is the compulsory first-day of training in the IAP2 Australasia Certificate in Engagement.

What outcomes can you expect from this training?

By the end of this module, participants will have the skills and knowledge to:

- Describe what a contemporary model of community and stakeholder engagement looks like in an Australasian context
- Demonstrate understanding of the different uses of engagement
- Explain the characteristics of successful engagement (community/stakeholder and organisational dynamic)
- Design a simple community/stakeholder engagement activity, justifying decisions about why, when, and how to engage
- Assess the community and stakeholder factors that shape engagement
- Assess the core elements for effective engagement: context, people, scope, purpose and influence
- Identify emerging engagement practice eg. participatory budgeting or ‘gamification’
- Identify their own role in engagement and their learning needs.

Who should do this training?

This is a course for everybody, from the first time engager to the CEO/Manager of an organisation that wants, or needs, to engage.

Pre-requisites: none

Recommended Experience: none

Credit: compulsory first module of IAP2 Australasian Certificate in Engagement, one day.

Public / In-House:

This module is available through public training sessions (see our website for dates), or can be delivered in-house at your location in Australia and New Zealand.

Public Training Calendar: www.iap2.org.au

In-House Training Enquiries: Michelle Caruso
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Further Information:

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